

## **Dan Swindall**

*President & CEO*



Leadership is the cornerstone of any organization's image and success. At SecuraGuard, that leadership is provided by President & CEO Dan Swindall. The Arizona native has nearly three decades of security experience that began with a five-year stint as a security officer in the U.S. Air Force. After his honorable discharge in 1982, Dan signed on with the Tatt Companies, an international security firm that later became Pedus Services, Inc. With Tatt, Dan served as Nuclear Security Division Commander at the Palo Verde Nuclear Plant, where he trained and managed security guards throughout the Phoenix metro area; Corporate Training Coordinator, responsible for all security personnel for regional offices companywide; and finally Vice President of Sales & Marketing with Tatt/Pedus Services. Dan supervised all sales and marketing efforts in the western United States, including sales training and tracking sales representatives' efforts. Then, using the experience and knowledge gained from his military service and 10 years with Tatt, Dan combined his entrepreneurial spirit with his marketing acumen in the early 1990's. That's when he determined there was a need for a full-service security company that provided quality services to clients and took care of its employees.

Dan put together a unique business model based on employees and service instead of bureaucracy. Dan specializes in recognizing quality employees and motivating them to exemplify SecuraGuards core values: honesty, integrity, dependability, compatibility and service. Employees have personalities and so do clients. Dan believes that each employee assignment should mirror the client's individual personality and needs. SecuraGuard Inc. caters to a diversified client base whose needs range from watching over high school students, securing resort properties, Banks, Jewelry Stores, Personal Escorts, and Homeland Security/Governmental applications.

Dan is constantly absorbing information from numerous national and international sources on developments, incidents and techniques to stay in the forefront of the security industry. Dan's perspective is that no matter what the assignment, clients want to feel they are getting the utmost in professionalism and service from their security company, and that is what helps keep SecuraGuard "STEADFAST & VIGILANT".